



FRUIT OF THE LOOM®

2015/2016

SET YOUR COLOUR *free*





FRUIT OF THE LOOM®

At Fruit we've led the way in garment manufacturing for over 160 years and still today remain the brand of choice for range, quality, service and value. With the exciting launch of our innovative new Sofspun® T-shirts we continue to lead innovation in the industry.

All our ethically-produced garments are designed for decoration and are suitable for everything from leisure and promotion, to work, music, school and sport, with complementary styles for men, ladies and kids.

Across the entire range we've set colour free like never before. You'll find our biggest ever choice of brilliant and practical colours, carefully chosen to suit every business or individual.

**So if you're looking for
real freedom of choice and
service you can always count on,
trust Fruit...**



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FRUIT OF THE LOOM®

NEW FROM FRUIT!

3 NEW MEN'S LIGHTWEIGHT SWEATS

Check out our new **Set-In Sweat**, **Sweat Jacket** and **Zip Neck Sweat**! Made from 240gm/m² unbrushed fabric, the new arrivals complement our existing Lightweight styles.



WE'VE SET EVEN
MORE COLOURS FREE!

9 new colours on our Original T for even more choice. Take a look at page 12 to see all the colourful details. Plus, we've added a whole host of colours to our Men's and Lady-Fit Premium Polos for consistency across the styles.

OUR 65/35 POLO
JUST GOT BIGGER...

Now with two new larger sizes – 4XL and 5XL – on our Men's 65/35 Polo in four core colours. So now there's the perfect Fruit fit in popular workwear colours for everyone.



New

sofspan®

THE SOFSPAN® REVOLUTION HAS BEGUN!

We're excited to introduce our ground-breaking new Sofspan® T-shirts, manufactured using new fabric technology developed exclusively by Fruit of the Loom.

Completely unique in the market, our new Sofspan® T's for men, ladies, kids and girls are designed with a fashion fit and are made from open-end yarn, with the soft feel of combed ringspun cotton.

Our innovative 100% cotton Sofspan® T-shirts deliver softness and outstanding print results – the perfect canvas for all your decoration needs.

Sofspan® from Fruit of the Loom is exactly what the imprint industry has been waiting for!



FRUIT OF THE LOOM®

4-5



T-SHIRTS

Perfect for printing

32 STYLES, 42 COLOURS

100% COTTON T's, 100% POLYESTER T's

COTTON/ELASTANE T's

NEW **sofspan**® T's

EXCLUSIVE FABRIC TECHNOLOGY FROM FRUIT

T-shirts for every need!



FRUIT OF THE LOOM

New

sofspun[®]

Fashion Fit T's

Feel the revolution

T-shirts made from open-end yarn with the soft feel of combed ring spun cotton.

Pioneers in the industry, we are proud to present our innovative new Sofspun[®] T-shirts. Available in men's, ladies, kids and girls sizes, they are the latest advance in textiles.

Exclusive fabric technology

Developed by Fruit of the Loom, the unique technology used to manufacture our Sofspun[®] T's means you no longer have to compromise between performance, softness and printability.

Super soft feel

Our Sofspun[®] T's are 100% cotton and made from open-end yarn, but offer the extra benefit of having the soft feel of combed ring spun cotton.

Softer on the planet

All Sofspun[®] T's are manufactured at our own Moroccan plant using open-end yarn production, which creates less waste, uses less energy and has lower emissions. What's more, every garment is Oeko-Tex Standard 100 approved.

Ideal print canvas

Designed for decoration, Sofspun[®] T's are stable, durable and colourfast. Open-end yarn and a fine 28 knit gauge provide a smooth printing surface for high quality results.

Bright colours, fashion fit

Designed with a fashion fit for a retail look, our Sofspun[®] T's are simply brilliant. Bold colours include Sunflower, Kelly Green, Fuchsia and Orange.

Perfect for retail, tourism, corporate wear, licensing, promotions, music merchandising and more!





Sofspun® T-shirts provide a fantastic canvas for high quality prints. We tested them using screen, DTC and transfer prints and all results were excellent.

Quote from a UK garment decorator



NEW

sofspun® T

61-412-0

- Innovative Sofspun® fabric with a super soft feel
- Fashion fit for a retail look
- Crew neck with cotton/Lycra® rib and single needle stitching
- Self-fabric shoulder to shoulder taping

Fabric: 100% cotton*

*Heather Grey 97% cotton, 3% polyester

Weight: White – 160gm/m² Colour – 165gm/m²

Sizes: S – 3XL

Carton: 72 (36 size 3XL)



KIDS - P.80



New

sofspan®

Fashion Fit T's

LADY-FIT

sofspan® T

61-414-0

- Innovative Sofspan® fabric with a super soft feel
- Fashion fit with shaped side seams
- Crew neck with cotton/Lycra® rib and single needle stitching
- Self-fabric shoulder to shoulder taping

Fabric: 100% cotton*

*Heather Grey 97% cotton, 3% polyester

Weight: White – 160gm/m² Colour – 165gm/m²

Sizes: XS – 2XL

Carton: 72



GIRLS - P.81



FRUIT OF THE LOOM®

10-11



9 NEW
COLOURS



ORIGINAL T

61-082-0

- Rib crew neck with self-fabric back neck tape
- Produced using Belcoro® yarn for a cleaner, more stable print area
- Fine knit gauge for enhanced printability

Fabric: 100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester

Weight: White – 135gm/m² Colour – 145gm/m²

Sizes: S – 2XL

Carton: 120 (108 size 2XL)



NEW COLOURS:



Belcoro.
SOFTER FEEL FOR COMFORT



VALUEWEIGHT T

61-036-0

- Crew neck with cotton/Lycra® rib
- Self-fabric back neck tape
- Produced using Belcoro® yarn for a cleaner, more stable print area
- Fine knit gauge for enhanced printability

Fabric: 100% cotton*, Belcoro® yarn

*Ash 99% cotton, 1% polyester

*Heather Grey 97% cotton, 3% polyester

Weight: White – 160gm/m² Colour – 165gm/m²

Sizes: S – 5XL

3XL, 4XL & 5XL available in White, Black, Navy and Heather Grey only

Carton: 72 (36 size 3XL, 4XL, 5XL)

Belcoro.
THE DIFFERENCE IS IN THE FIBRE
Softer feel for comfort



KIDS - P.82



LADY-FIT VALUEWEIGHT T

61-372-0

- Crew neck with cotton/Lycra® rib
- Self-fabric back neck tape
- Shaped side seams for a feminine fit
- Produced using Belcoro® yarn for a cleaner, more stable print area
- Fine knit gauge for enhanced printability

Fabric: 100% cotton*, Belcoro® yarn

*Heather Grey 97% cotton, 3% polyester

Weight: White – 160gm/m² Colour – 165gm/m²

Sizes: XS – 2XL

Carton: 72

Belcoro.
THE DIFFERENCE IS IN THE FIBRE
Softer feel for comfort



GIRLS - P.82



NEW:





FRUIT OF THE LOOM®

14-15

VALUEWEIGHT V-NECK T

61-066-0

- V-Neck with cotton/Lycra® rib
- Self-fabric back neck tape
- Produced using Belcoro® yarn for a cleaner, more stable print area
- Fine knit gauge for enhanced printability

Fabric: 100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester

Weight: White – 160gm/m² Colour – 165gm/m²

Sizes: S – 2XL

Carton: 72



NEW:



Belcoro.
THE DIFFERENCE IS REAL
Softer feel for comfort





LADY-FIT VALUEWEIGHT V-NECK T

61-398-0

- V-Neck with cotton/Lycra® rib
- Self-fabric back neck tape
- Shaped side seams for a feminine fit
- Produced using Belcoro® yarn for a cleaner, more stable print area
- Fine knit gauge for enhanced printability

Fabric: 100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester

Weight: White – 160gm/m² Colour – 165gm/m²

Sizes: XS – 2XL

Carton: 36



VALUEWEIGHT FITTED T

61-200-0

- Fashionable T with a slimmer fit
- Crew neck with cotton/Lycra® rib
- Self-fabric back neck tape
- Produced using Belcoro® yarn for a cleaner, more stable print area
- Fine knit gauge for enhanced printability

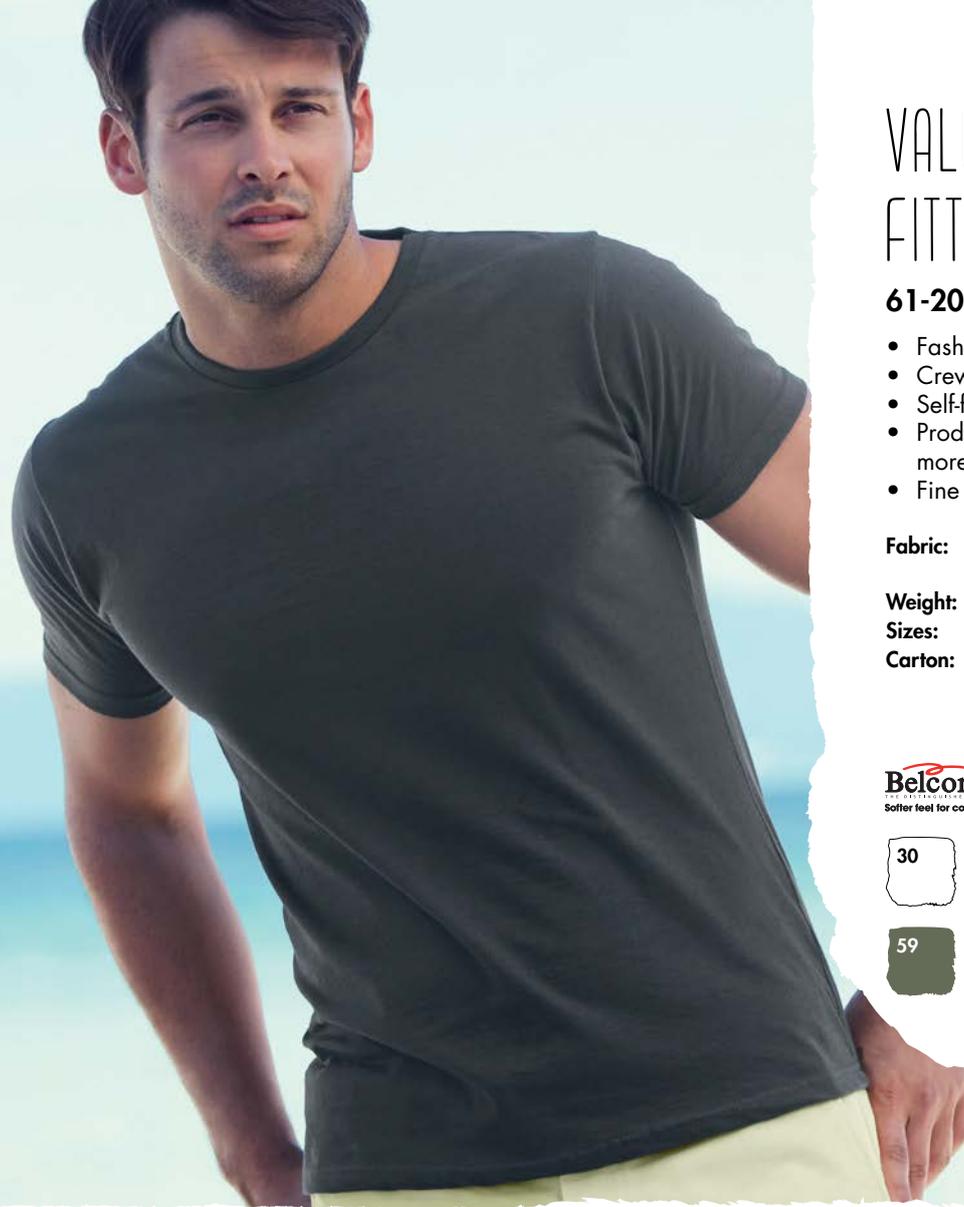
Fabric: 100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester

Weight: White – 160gm/m² Colour – 165gm/m²

Sizes: S – 2XL

Carton: 72

Belcoro.
THE TECHNOLOGICAL YARN
Softer feel for comfort



VALUEWEIGHT LONG SLEEVE T

KIDS - P.83



61-038-0

- Crew neck with cotton/Lycra® rib
- Self-fabric back neck tape
- Produced using Belcoro® yarn for a cleaner, more stable print area
- Fine knit gauge for enhanced printability

Fabric: 100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester

Weight: White – 160gm/m² Colour – 165gm/m²

Sizes: S – 2XL

Carton: 72 (60 size 2XL)

Belcoro.
THE TECHNOLOGICAL YARN
Softer feel for comfort



LADY-FIT VALUEWEIGHT LONG SLEEVE T

61-404-0

- Crew neck with cotton/Lycra® rib
- Self-fabric back neck tape
- Shaped side seams for a feminine fit
- Produced using Belcoro® yarn for a cleaner, more stable print area
- Fine knit gauge for enhanced printability

Fabric: 100% cotton, Belcoro® yarn

Weight: White – 160gm/m² Colour – 165gm/m²

Sizes: XS – 2XL

Carton: 36

Belcoro.
THE TEXTILE COMPANY
Softer feel for comfort

30

36

KIDS - P.83



FRUIT OF THE LOOM®

18-19



LADY-FIT VALUEWEIGHT VEST

61-376-0

- Self-fabric binding to neck and armholes
- Shaped side seams for a feminine fit
- Produced using Belcoro® yarn for a cleaner, more stable print area
- Fine knit gauge for enhanced printability

Fabric: 100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester

Weight: White – 160gm/m² Colour – 165gm/m²

Sizes: XS – 2XL

Carton: 72

Belcoro.
SOFTER FEEL FOR COMFORT



VALUEWEIGHT ATHLETIC VEST

61-098-0

- Self-fabric binding to neck and armholes
- Produced using Belcoro® yarn for a cleaner, more stable print area
- Fine knit gauge for enhanced printability

Fabric: 100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester

Weight: White – 160gm/m² Colour – 165gm/m²

Sizes: S – 2XL

Carton: 72

Belcoro.
THE PERFORMANCE YARN
Softer feel for comfort



VALUEWEIGHT TANK T

61-222-0

- 1x1 cotton/Lycra® rib to armhole and neckline
- Produced using Belcoro® yarn for a cleaner, more stable print area
- Fine knit gauge for enhanced printability

Fabric: 100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester

Weight: White – 160gm/m² Colour – 165gm/m²

Sizes: S – 2XL

Carton: 72

Belcoro.
THE PERFORMANCE YARN
Softer feel for comfort



FRUIT OF THE LOOM®

VALUEWEIGHT RINGER T

61-168-0

- Contrast colour crew neck with cotton/Lycra® rib
- Self-fabric back neck tape
- Produced using Belcoro® yarn for a cleaner, more stable print area
- Fine knit gauge for enhanced printability

Fabric: 100% cotton, Belcoro® yarn

Weight: White – 160gm/m² Colour – 165gm/m²

Sizes: S – 2XL

Carton: 72



Belcoro.
THE REFINISHED YARN
Softer feel for comfort



VALUEWEIGHT SHORT SLEEVE BASEBALL T

61-026-0

- Contrast colour bound neck in cotton/Lycra® rib
- Produced using Belcoro® yarn for a cleaner, more stable print area
- Fine knit gauge for enhanced printability

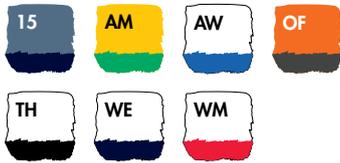
Fabric: 100% cotton, Belcoro® yarn

Weight: White – 160gm/m² Colour – 165gm/m²

Sizes: S – 2XL

Carton: 72

Belcoro.
THE PERFORMANCE YARN
Softer feel for comfort



VALUEWEIGHT LONG SLEEVE BASEBALL T

61-028-0

- Contrast colour bound neck in cotton/Lycra® rib
- Produced using Belcoro® yarn for a cleaner, more stable print area
- Fine knit gauge for enhanced printability

Fabric: 100% cotton, Belcoro® yarn

Weight: White – 160gm/m² Colour – 165gm/m²

Sizes: S – 2XL

Carton: 72 (60 size 2XL)

Belcoro.
THE PERFORMANCE YARN
Softer feel for comfort



FRUIT OF THE LOOM®



All our
GARMENTS
are
DESIGNED
for
DECORATION

WHATEVER PRODUCT YOU NEED, FRUIT HAS A STYLE FOR YOU.
WE USE THE LATEST FABRIC INNOVATIONS AND MANUFACTURING
TECHNIQUES TO ENSURE OUR GARMENTS ARE THE PERFECT CHOICE
FOR ALL TYPES OF EMBELLISHMENT.

LEADING THE INDUSTRY

The majority of garments produced at our Moroccan plant are made using open-end Belcoro® accredited yarn. This high quality yarn creates a smooth and stable fabric surface with fewer loose fibres, which means exceptional printing and less down-time on press. It also ensures reduced garment pilling, enhanced durability and improved washing performance. We are currently the only imprint brand using Belcoro® accredited yarn.



Belcoro®
THE DISTINGUISHED YARN
Softer feel for comfort

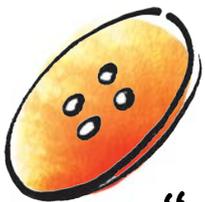
SWEATS THAT ARE SIMPLY UNBEATABLE

All Sweats in our range are made using an innovative knitting technique that creates a 100% cotton face for superior pilling performance and excellent durability. You'll also find specific details such as covered zips on our Sweat Jackets, designed to maximise the embellishment area.

CONSISTENT QUALITY YOU CAN ALWAYS TRUST

All our garments are made from the finest raw cotton and conform to the highest British (BS), European (EN) and International (ISO) standards. Tests include button strength and fabric durability, including pilling and shrinkage. Across our entire range, the quality of Fruit products is second to none.

**Whatever the purpose, whatever the price point, whatever the style,
Fruit of the Loom fits perfectly to your needs every time.**



“With such great quality garments, printing is easy. Printing is consistently among the best I've seen - high quality fabrics giving high quality results.”



Charlie Taublieb
Screen Printing Consultant





HEAVY T

61-212-0

- Rib crew neck with self-fabric back neck tape
- Produced using Belcoro® yarn for a cleaner, more stable print area

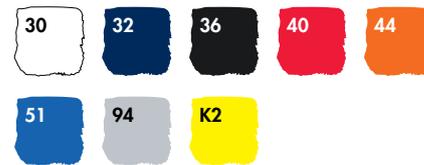
Fabric: 100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester

Weight: White – 185gm/m² Colour – 195gm/m²

Sizes: S – 3XL

Carton: 72

Belcoro.
SOFTER FEEL FOR COMFORT



HEAVY POCKET T

61-202-0

- Self-fabric chest pocket
- Rib crew neck with self-fabric back neck tape
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 100% cotton, Belcoro® yarn

Weight: White – 185gm/m² Colour – 195gm/m²

Sizes: S – 2XL

Carton: 72

Belcoro.
SOFTER FEEL FOR COMFORT



SUPER PREMIUM T

61-044-0

- Guaranteed to perform at 60°C wash
- Crew neck with cotton/Lycra® rib
- Self-fabric shoulder to shoulder taping
- Produced using Belcoro® yarn for a cleaner, more stable print area
- Fine knit gauge for enhanced printability

Fabric: 100% cotton*, Belcoro® yarn
 *Ash 99% cotton, 1% polyester
 *Heather Grey 97% cotton, 3% polyester

Weight: White – 190gm/m² Colour – 205gm/m²

Sizes: S – 3XL
 3XL available in White, Black,
 Navy and Heather Grey only

Carton: 72



SUPER PREMIUM LONG SLEEVE T

61-042-0

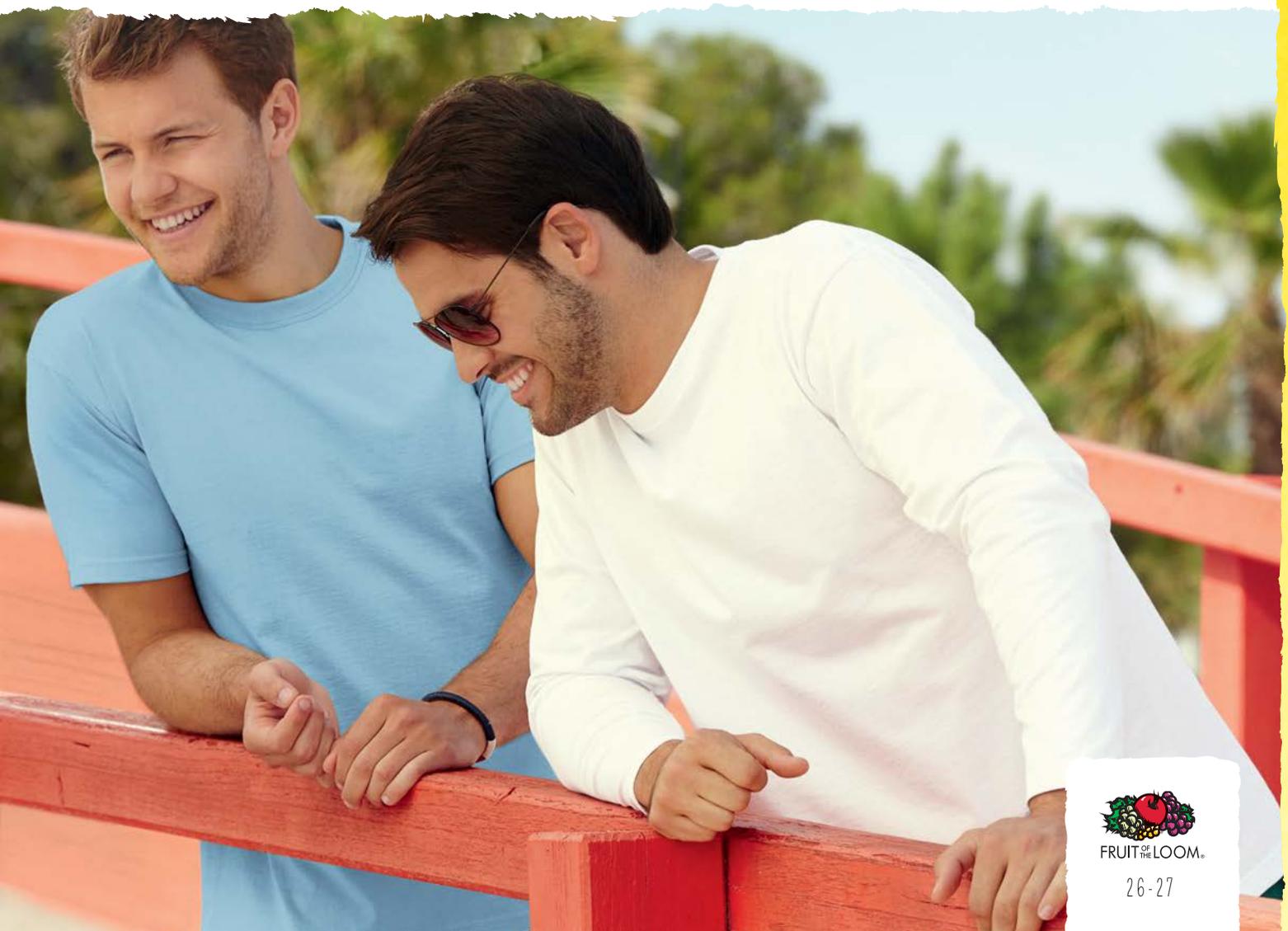
- Guaranteed to perform at 60°C wash
- Crew neck with cotton/Lycra® rib
- Self-fabric shoulder to shoulder taping
- Produced using Belcoro® yarn for a cleaner, more stable print area
- Fine knit gauge for enhanced printability

Fabric: 100% cotton, Belcoro® yarn

Weight: White – 190gm/m² Colour – 205gm/m²

Sizes: S – 2XL

Carton: 72 (60 size 2XL)



FRUIT OF THE LOOM®

26-27

LADY-FIT V-NECK T

61-382-0

- V-Neck with self-fabric trim
- Cotton/elastane single jersey for comfort and shape retention
- Shaped side seams for a feminine fit

Fabric: 95% cotton, 5% elastane

Weight: White – 200gm/m² Colour – 210gm/m²

Sizes: XS – 2XL

Carton: 36



LADY-FIT CREW NECK T

61-378-0

- Crew neck with self-fabric trim
- Cotton/elastane single jersey for comfort and shape retention
- Shaped side seams for a feminine fit

Fabric: 95% cotton, 5% elastane

Weight: White – 200gm/m² Colour – 210gm/m²

Sizes: XS – 2XL

Carton: 36



LADY-FIT LONG SLEEVE CREW NECK T

61-384-0

- Crew neck with self-fabric trim
- Cotton/elastane single jersey for comfort and shape retention
- Shaped side seams for a feminine fit

Fabric: 95% cotton, 5% elastane

Weight: White – 200gm/m² Colour – 210gm/m²

Sizes: XS – 2XL

Carton: 36

30

36



LADY-FIT STRAP T

61-024-0

- Straps and neckline with self-fabric binding
- Shaped side seams for a feminine fit

Fabric: 100% cotton, 1x1 rib

Weight: White – 210gm/m² Colour – 220gm/m²

Sizes: XS – 2XL

Carton: 36

30

34

36

40

44

47

52

57

AZ

YT



FRUIT OF THE LOOM®

PERFORMANCE T'S

Our moisture-wicking, quick-drying 100% polyester T's are made to perform. Available in eight eye-catching colours with details like sporty raglan sleeves, they're made to look great too.

PERFORMANCE T

61-390-0

- 100% textured polyester for excellent moisture wicking and quick dry performance
- Sporty raglan sleeves with coverstitch detail to seams
- Printed back neck label for comfort
- Self-fabric back neck tape

Fabric: 100% polyester

Weight: 140gm/m²

Sizes: S – 2XL

Carton: 72

KIDS - P.84





LADY-FIT PERFORMANCE T

61-392-0

- 100% textured polyester for excellent moisture wicking and quick dry performance
- Sporty raglan sleeves with coverstitch detail to seams
- Shaped side seams for a feminine fit
- Printed back neck label for comfort
- Self-fabric back neck tape

Fabric: 100% polyester

Weight: 140gm/m²

Sizes: XS – 2XL

Carton: 72

KIDS - P.84



FRUIT OF THE LOOM®



POLOS

For any occasion

13 STYLES, 32 COLOURS

ORIGINAL POLO HIGH-VOLUME PROMOTIONS

65/35 POLOS EASY CARE
NEW 4XL & 5XL SIZES

PREMIUM POLOS LEISURE AND CORPORATE

More colour than ever before!



FRUIT OF THE LOOM

32-33





MATCHING
COLOURS
MEN & LADIES

PREMIUM POLO

63-218-0

- Three-button placket with self-coloured buttons
- Side vents

Fabric: 100% cotton*
 *Ash 90% cotton, 10% polyester
 *Heather Grey 97% cotton, 3% polyester
Weight: White – 170gm/m² Colour – 180gm/m²
Sizes: S – 3XL
Carton: 36

LADY-FIT PREMIUM POLO

63-030-0

- Shaped side seams for a feminine fit
- Two-button narrow placket with self-coloured buttons
- Side vents

Fabric: 100% cotton*
 *Ash 90% cotton, 10% polyester
 *Heather Grey 97% cotton, 3% polyester
Weight: White – 170gm/m² Colour – 180gm/m²
Sizes: XS – 2XL
Carton: 36

MATCHING COLOURS FOR MEN AND LADIES:





PREMIUM TIPPED POLO

63-032-0

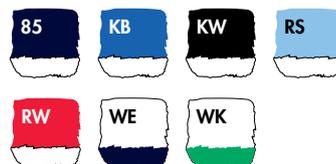
- Double-stripe tipping detail on the collar and cuffs for a sporty look
- Contrast colour back neck tape
- Three-button placket with self-coloured buttons
- Side vents

Fabric: 100% cotton

Weight: White – 170gm/m² Colour – 180gm/m²

Sizes: S – 3XL

Carton: 36



PREMIUM LONG SLEEVE POLO

63-310-0

- Three-button placket with self-coloured buttons
- Cotton/elastane rib cuff
- Side vents

Fabric: 100% cotton*
*Ash 90% cotton, 10% polyester

Weight: White – 170gm/m² Colour – 180gm/m²

Sizes: S – 3XL

Carton: 36



HEAVY POLO

63-000-0

- Flat knit 1x1 rib collar with self-fabric collar stand
- Three-button placket with self-coloured buttons
- Back yoke

Fabric: 100% cotton

Weight: White – 230gm/m² Colour – 240gm/m²

Sizes: S – 3XL

Carton: 36



FRUIT OF THE LOOM®

36-37



MEN'S
NEW SIZES
4XL & 5XL
IN SELECTED COLOURS

65/35 POLO

63-402-0

- Guaranteed to perform at 60°C wash
- Three-button placket with self-coloured buttons

Fabric: Easy-care 65% polyester, 35% cotton

Weight: White – 170gm/m² Colour – 180gm/m²

Sizes: S – 5XL

4XL & 5XL available in White, Black,
Navy and Heather Grey only

Carton: 36 (12 4XL and 5XL)



LADY-FIT 65/35 POLO

63-212-0

- Guaranteed to perform at 60°C wash
- Two-button placket with self-coloured buttons

Fabric: Easy-care 65% polyester, 35% cotton

Weight: White – 170gm/m² Colour – 180gm/m²

Sizes: XS – 2XL

Carton: 36



NEW:



FRUIT OF THE LOOM

65/35 POCKET POLO

63-308-0

- Self-fabric breast pocket
- Guaranteed to perform at 60°C wash
- Three-button placket with self-coloured buttons

Fabric: Easy-care 65% polyester, 35% cotton

Weight: White – 170gm/m² Colour – 180gm/m²

Sizes: S – 3XL

Carton: 36





HEAVY 65/35 POLO

63-204-0

- Guaranteed to perform at 60°C wash
- Three-button placket with self-coloured buttons

Fabric: Easy-care 65% polyester, 35% cotton

Weight: White – 220gm/m² Colour – 230gm/m²

Sizes: S – 3XL

Carton: 36



40-41



ORIGINAL POLO

63-214-0

- 1x1 rib flat knit collar with self-fabric back neck tape
- Traditional two-button placket
- Open cuffs and hem with twin needle stitching detail

Fabric: 100% cotton

Weight: White – 170gm/m² Colour – 180gm/m²

Sizes: S – 3XL

Carton: 48





LADY-FIT POLO

63-560-0

- Cotton/elastane pique fabric for comfort and shape retention
- Shaped side seams for a feminine fit
- Two-button narrow placket with self-coloured buttons

Fabric: 97% cotton, 3% elastane

Weight: White – 210gm/m² Colour – 220gm/m²

Sizes: XXS – 2XL

XXS available in White and Sky Blue only

Carton: 36





SWEATS

For all seasons

46 STYLES, 22 COLOURS

LIGHTWEIGHT SWEATS

Unbrushed, 240gm/m² 80% Cotton Belcoro[®] yarn, 20% Polyester

CLASSIC SWEATS

Brushed, 280gm/m² 80% Cotton Belcoro[®] yarn, 20% Polyester

PREMIUM SWEATS

Brushed, 280gm/m² 70% ringspun Cotton, 30% Polyester

100% COTTON FACE, UNBEATABLE PILLING PERFORMANCE

More choice than ever before!



FRUIT OF THE LOOM[®]

44-45

LIGHTWEIGHT SWEATS

Our range of Lightweight Sweats are made from 240gm/m² unbrushed fabric, also known as French Terry. Perfect for layering and wearing all year round.

To compare our sweats collections, take a look at our Sweats Guide on page 112.

LIGHTWEIGHT SET-IN SWEAT

62-156-0

- Lightweight unbrushed fleece
- Set-in sleeves
- Neck, waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 240gm/m²

Sizes: S – 2XL

Carton: 24



Belcoro.
Softer feel for comfort



3 NEW
LIGHTWEIGHT
STYLES

LIGHTWEIGHT SWEAT JACKET

62-160-0

- Lightweight unbrushed fleece
- Raglan sleeves
- Covered zip for enhanced printability
- Two front pockets
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 240gm/m²

Sizes: S – 2XL

Carton: 24



LIGHTWEIGHT ZIP NECK SWEAT

62-158-0

- Lightweight unbrushed fleece
- Raglan sleeves
- Covered zip for enhanced printability
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 240gm/m²

Sizes: S – 2XL

Carton: 24



BOTH STYLES AVAILABLE IN:



FRUIT OF THE LOOM®

46-47



LADY-FIT LIGHTWEIGHT HOODED SWEAT

62-148-0

- Lightweight unbrushed fleece
- Raglan sleeves
- Hood with self-coloured flat draw cord
- Shaped side seams for a feminine fit
- Front pouch pocket
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 240gm/m²

Sizes: XS – 2XL

Carton: 24





LIGHTWEIGHT HOODED SWEAT

62-140-0

- Lightweight unbrushed fleece
- Raglan sleeves
- Hood with self-coloured flat draw cord
- Front pouch pocket
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 240gm/m²

Sizes: S – 2XL

Carton: 24



KIDS - P.87





LIGHTWEIGHT HOODED SWEAT JACKET

62-144-0

- Lightweight unbrushed fleece
- Raglan sleeves
- Hood with self-coloured flat draw cord
- Covered zip for enhanced printability
- Two front pouch pockets
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 240gm/m²

Sizes: S – 2XL

Carton: 24

LADY-FIT LIGHTWEIGHT HOODED SWEAT JACKET

62-150-0

- Lightweight unbrushed fleece
- Raglan sleeves
- Hood with self-coloured flat draw cord
- Shaped side seams for a feminine fit
- Two front pouch pockets
- Covered zip for enhanced printability
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 240gm/m²

Sizes: XS – 2XL

Carton: 24

Belcoro®
THE PROFESSIONAL WAY
Softer feel for comfort

Belcoro®
THE PROFESSIONAL WAY
Softer feel for comfort

BOTH STYLES AVAILABLE IN:



LADY-FIT LIGHTWEIGHT RAGLAN SWEAT

62-146-0

- Lightweight unbrushed fleece
- Raglan sleeves
- Neck, waist and cuff in cotton/Lycra® rib
- Shaped side seams for a feminine fit
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 240gm/m²

Sizes: XS – 2XL

Carton: 24



LIGHTWEIGHT RAGLAN SWEAT

62-138-0

- Lightweight unbrushed fleece
- Raglan sleeves
- Neck, waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 240gm/m²

Sizes: S – 2XL

Carton: 24



BOTH STYLES AVAILABLE IN:



FRUIT OF THE LOOM

50-51

LIGHTWEIGHT SHORTS

64-036-0

- Lightweight unbrushed fleece
- Elasticated waist with draw cord
- Side pockets
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 240gm/m²

Sizes: S – 2XL

Carton: 24

36

94

AZ

Belcoro.
SOFTER FEEL FOR COMFORT



LIGHTWEIGHT OPEN HEM JOG PANTS

64-038-0

- Lightweight unbrushed fleece
- Elasticated waist with draw cord
- Side pockets
- Open hem
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 240gm/m²

Sizes: S – 2XL

Carton: 24

Belcoro.
THE DIFFERENCE IS IN THE FIBRE
Softer feel for comfort

36

94

AZ

KIDS - P.86



LADY-FIT OPEN HEM JOG PANTS

64-048-0

- Unbrushed fleece
- 1x1 rib waistband with self-coloured flat draw cord
- Open hem

Fabric: 70% cotton, 30% polyester

Weight: 280gm/m²

Sizes: XS – 2XL

Carton: 24

36

94

AZ



FRUIT OF THE LOOM®

52-53

COMPLETE CONTROL

from start to finish

At our own vertically-integrated manufacturing plant in Morocco, we have complete control over everything: from taking delivery of the finest raw cotton to the despatch of our outstanding finished garments.

And it's this control that guarantees the highest quality standards for all our customers in terms of product, service, environmental credentials and ethics.

Our custom-built plant in Morocco is situated on a site the size of some 73 football pitches and our main building is the second largest single-span building in Africa. Here we are completely self-sufficient: we even have our own purpose-built sub-station, water treatment facility and water-recycling plant.



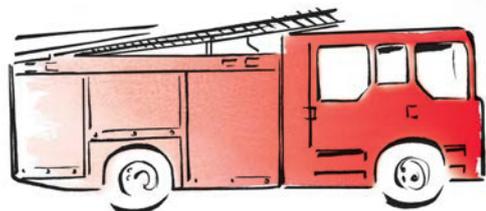
HIGH VOLUME PRODUCTION, MASSIVE RESPONSIBILITY

Production in Morocco is simply immense. A staff of almost 4,000 work in a multi-shift operation across our production and sewing plants, with the capability of producing over two million garments per week.

Being Fruit, we believe that with great scale also comes great responsibility, and so the safety, respect and wellbeing of our employees is paramount. We provide a host of benefits for our workforce including healthcare, dental care, training and transport.

We even have our own fire team operating at the plant 24/7.

No employee is ever more than 50 metres from a fire exit, with 12 fire and smoke-proof escape tunnels worked into the design of this state-of-the-art facility.





RAISING STANDARDS WHILE REDUCING WASTE

At Fruit, we are committed to open-end yarn production. The reason?
It's simply better all round.

Belcoro® open-end yarn and our new Sofspun® fabric create ideal surfaces for decoration, with fewer loose fibres and enhanced durability. And what's more, open-end yarn production uses less energy and creates less waste.

Our new Autocoro spinning machines produce 50% more yarn for 20% less energy, running at 99% efficiency.



*Over 2,000,000
Garments per week!*



DELIVERY TO OVER 75 COUNTRIES



CLASSIC SWEATS

Our Classic Sweats are 80% cotton Belcoro® yarn and 20% polyester. At 280gm/m² they're heavier than our Lightweight range and are made from warm brushed fabric for everyday comfort.

To compare our sweats collections, take a look at our Sweats Guide on page 112.

LADY-FIT CLASSIC HOODED SWEAT

62-038-0

- Double fabric hood
- Self-coloured flat draw cord
- Shaped side seams for a feminine fit
- Front pouch pocket
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 280gm/m²

Sizes: XS – 2XL

Carton: 24



CLASSIC HOODED SWEAT

62-208-0

- Double fabric hood
- Self-coloured flat draw cord
- Front pouch pocket
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 280gm/m²

Sizes: S – 2XL

Carton: 24





FRUIT OF THE LOOM®

56-57



CLASSIC HOODED SWEAT JACKET

62-062-0

- Double fabric hood
- Self-coloured flat draw cord
- Single jersey back neck tape
- Covered zip for enhanced printability
- Two front pouch pockets
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 280gm/m²

Sizes: S – 2XL

Carton: 24

KIDS - P.88





CLASSIC SWEAT JACKET

62-230-0

- Cadet collar with single jersey back neck tape
- Covered zip for enhanced printability
- Two welt front pockets
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 280gm/m²

Sizes: S – 2XL

Carton: 24

Belcoro.
Softer feel for comfort



KIDS - P.90



CLASSIC ZIP NECK SWEAT

62-114-0

- Cadet collar with single jersey back neck tape
- Covered zip for enhanced printability
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 280gm/m²

Sizes: S – 2XL

Carton: 24

Belcoro.
Softer feel for comfort



FRUIT OF THE LOOM

58-59

CLASSIC SET-IN SWEAT

62-202-0

- Single jersey shoulder to shoulder taping
- Neck, waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 280gm/m²

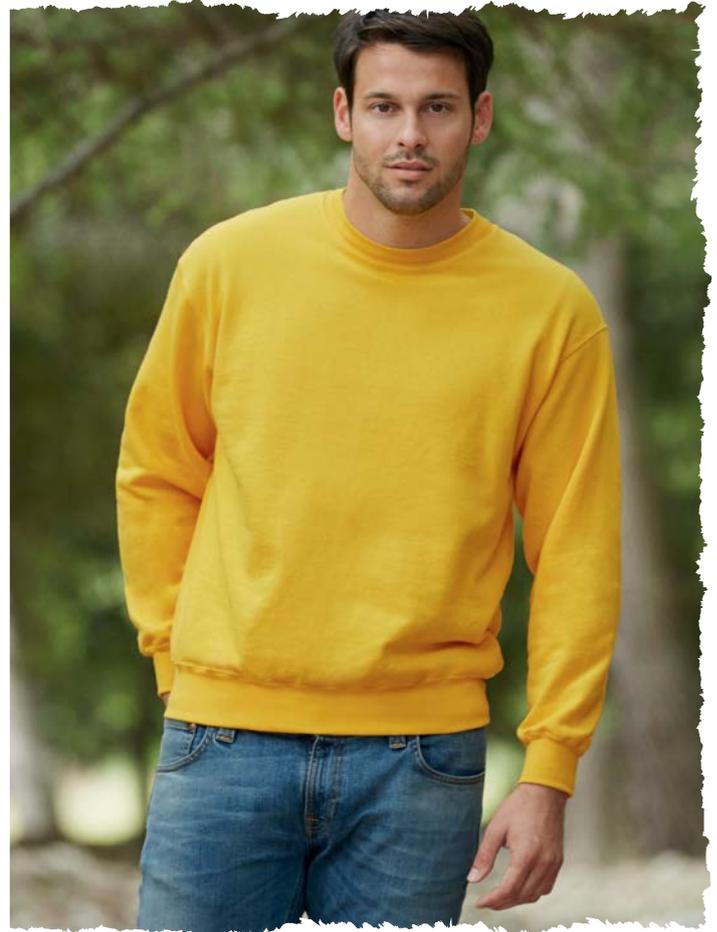
Sizes: S – 3XL
3XL available in White, Black, Navy and Heather Grey only

Carton: 36 (24 sizes 2XL & 3XL)

Belcoro.
SOFTEK®
Softer feel for comfort



KIDS - P. 91



CLASSIC RAGLAN SWEAT

62-216-0

- Single jersey back neck tape
- Neck, waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 280gm/m²

Sizes: S – 2XL

Carton: 36 (24 size 2XL)

Belcoro.
SOFTEK®
Softer feel for comfort



KIDS - P. 91





CLASSIC ELASTICATED CUFF JOG PANTS

64-026-0

- Elasticated waist with draw cord
- Side pockets
- Elasticated cuffs
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 280gm/m²

Sizes: S – 2XL

Carton: 36 (24 size 2XL)

Belcoro.
SOFTER FEEL FOR COMFORT

36

94

AZ

KIDS - P.90



NEW:

32

CLASSIC OPEN HEM JOG PANTS

64-032-0

- Elasticated waist with draw cord
- Side pockets
- Open hem
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 280gm/m²

Sizes: S – 2XL

Carton: 36 (24 size 2XL)

Belcoro.
SOFTER FEEL FOR COMFORT

36

94

AZ



FRUIT OF THE LOOM

60-61

UNIQUE HOODIES

Stand out in the crowd with our Unique Hoodies. Uniquely designed to enable printing to the back of the hood as well as the body, to create a truly head-turning effect. Exclusive product license number 001177661. Perfect for promotions, music merchandising, licensing, tourism and much more.



UNIQUE HOODIE

62-130-0

- Double fabric hood
- Panel to back of hood to enable printing
- Self-coloured flat draw cord
- Front pouch pocket
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 280gm/m²

Sizes: S – 2XL

Carton: 24



KIDS - P.99



UNIQUE HOODIE JACKET

62-132-0

- Double fabric hood
- Panel to back of hood to enable printing
- Self-coloured flat draw cord
- Covered zip for enhanced printability
- Two front pouch pockets
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 280gm/m²

Sizes: S – 2XL

Carton: 24



TECHNICAL
SPEC
P.113

Belcoro
THE WEATHER-READY YARN
Softer feel for comfort

36

94

AZ



All prints shown are for illustration purposes only.


FRUIT OF THE LOOM

62-63

PREMIUM SWEATS

Super soft and with brushed fabric, our Premium Sweats are made from 70% ringspun cotton and 30% polyester. The weight is 280gm/m² and with an 18 stitch gauge they deliver an excellent handle.

To compare our sweats collections, take a look at our Sweats Guide on page 112.



PREMIUM HOODED SWEAT

62-152-0

- Double fabric hood
- Self-coloured flat draw cord
- Single jersey back neck tape
- Front pouch pocket
- Waist and cuff in cotton/elastane rib



Fabric: 70% cotton, 30% polyester
Weight: 280gm/m²
Sizes: S – 2XL
Carton: 24

KIDS - P.95



PREMIUM HOODED SWEAT JACKET

62-034-0

- Double fabric hood
- Self-coloured flat draw cord
- Single jersey back neck tape
- Covered zip for enhanced printability
- Two front pouch pockets
- Waist and cuff in cotton/elastane rib

Fabric: 70% cotton, 30% polyester

Weight: 280gm/m²

Sizes: S – 2XL

Carton: 24



LADY-FIT PREMIUM HOODED SWEAT JACKET

62-118-0

- Double fabric hood
- Self-coloured flat draw cord
- Single jersey back neck tape
- Shaped side seams for a feminine fit
- Two front pouch pockets
- Covered zip for enhanced printability
- Waist and cuff in cotton/elastane rib

Fabric: 70% cotton, 30% polyester

Weight: 280gm/m²

Sizes: XS – 2XL

Carton: 24



FRUIT OF THE LOOM

64-65

PREMIUM SWEAT JACKET

62-228-0

- Cadet collar with single jersey back neck tape
- Covered zip for enhanced printability
- Two welt front pockets
- Waist and cuff in cotton/elastane rib

Fabric: 70% cotton, 30% polyester

Weight: 280gm/m²

Sizes: S – 2XL

Carton: 24



KIDS - P.95



LADY-FIT PREMIUM SWEAT JACKET

62-116-0

- Cadet collar with single jersey back neck tape
- Two pouch pockets
- Covered zip for enhanced printability
- Shaped side seams for a feminine fit
- Waist and cuff in cotton/elastane rib

Fabric: 70% cotton, 30% polyester

Weight: 280gm/m²

Sizes: XS – 2XL

Carton: 24





FRUIT OF THE LOOM®

66-67

PREMIUM SET-IN SWEAT

62-154-0

- Single jersey back neck tape
- Neck, waist and cuff in cotton/elastane rib

Fabric: 70% cotton, 30% polyester

Weight: 280gm/m²

Sizes: S – 2XL

Carton: 36 (24 size 2XL)



KIDS - P.96





PREMIUM ZIP NECK SWEAT

62-032-0

- Cadet collar with single jersey back neck tape
- Covered zip for enhanced printability
- Waist and cuff in cotton/elastane rib

Fabric: 70% cotton, 30% polyester

Weight: 280gm/m²

Sizes: S – 2XL

Carton: 24



PREMIUM ELASTICATED CUFF JOG PANTS

64-040-0

- Elasticated waist with draw cord
- Side pockets
- Elasticated cuffs

Fabric: 70% cotton, 30% polyester

Weight: 280gm/m²

Sizes: S – 2XL

Carton: 36 (24 size 2XL)



KIDS - P.97



FRUIT OF THE LOOM®

68-69

LADY-FIT FULL ZIP FLEECE

62-066-0

- Cadet collar with herringbone neck tape
- Cover seam detail to hem, cuffs and raglan sleeves
- Self-coloured zips to front and pockets
- Shaped panel seams for a feminine fit

Fabric: 100% polyester, pill resistant fleece

Weight: 300gm/m²

Sizes: S – 2XL

Carton: 12



FULL ZIP FLEECE

62-510-0

- Cadet collar with herringbone neck tape
- Cover seam detail to hem, cuffs and shoulder seams
- Self-coloured zips to front and pockets
- Hem with adjustable draw cord and stopper

Fabric: 100% polyester*, pill resistant fleece

*Smoke 75% polyester, 25% viscose

Weight: 300gm/m²

Sizes: S – 2XL

Carton: 12





HALF ZIP FLEECE

62-512-0

- Cadet collar with herringbone neck tape
- Cover seam detail to hem, cuffs and shoulder seams
- Self-coloured zips to front and pockets
- Hem with adjustable draw cord and stopper

Fabric: 100% polyester*, pill resistant fleece
*Smoke 75% polyester, 25% viscose

Weight: 300gm/m²

Sizes: S – 2XL

Carton: 12

36

38

40

51

AZ

SK



FRUIT OF THE LOOM®

70-71



SHIRTS

Corporate wear made easy

POPLIN SHIRTS EASY-CARE FOR HOSPITALITY
AND OFFICE WEAR

OXFORD SHIRTS PREMIUM WEAVE
FOR A SMART LOOK

COORDINATED MEN'S AND LADIES STYLES
CLASSIC CORPORATE COLOURS

Business is looking good!



FRUIT OF THE LOOM

72-73

SHORT SLEEVE POPLIN SHIRT

65-116-0

- Standard collar and self-fabric chest pocket
- Self-coloured buttons

Fabric: 55% cotton, 45% polyester

Weight: White – 115gm/m² Colour – 120gm/m²

Sizes: S – 3XL

Carton: 12



LADY-FIT SHORT SLEEVE POPLIN SHIRT

65-014-0

- Shaped side seams and back and bust darts
- Self-fabric breast pocket
- Self-coloured buttons

Fabric: 55% cotton, 45% polyester

Weight: White – 115gm/m² Colour – 120gm/m²

Sizes: XS – 3XL

Carton: 12





LADY-FIT LONG SLEEVE POPLIN SHIRT

65-012-0

- Shaped side seams and back and bust darts
- Self-fabric breast pocket
- Self-coloured buttons

Fabric: 55% cotton, 45% polyester
Weight: White – 115gm/m² Colour – 120gm/m²
Sizes: XS – 3XL
Carton: 12



LONG SLEEVE POPLIN SHIRT

65-118-0

- Standard collar and self-fabric chest pocket
- Self-coloured buttons

Fabric: 55% cotton, 45% polyester
Weight: White – 115gm/m² Colour – 120gm/m²
Sizes: S – 3XL
Carton: 12



FRUIT OF THE LOOM®

74-75



LADY-FIT SHORT SLEEVE OXFORD SHIRT

65-000-0

- Shaped side seams and back and bust darts for enhanced comfort and a feminine fit

Fabric: 70% cotton, 30% polyester

Weight: White – 130gm/m² Colour – 135gm/m²

Sizes: XS – 3XL

Carton: 12



SHORT SLEEVE OXFORD SHIRT

65-112-0

- Classic Oxford styling with button-down collar
- Mitred chest pocket

Fabric: 70% cotton, 30% polyester

Weight: White – 130gm/m² Colour – 135gm/m²

Sizes: S – 3XL

Carton: 12





LADY-FIT LONG SLEEVE OXFORD SHIRT

65-002-0

- Shaped side seams and back and bust darts for enhanced comfort and a feminine fit

Fabric: 70% cotton, 30% polyester

Weight: White – 130gm/m² Colour – 135gm/m²

Sizes: XS – 3XL

Carton: 12



LONG SLEEVE OXFORD SHIRT

65-114-0

- Classic Oxford styling with button-down collar
- Mitred chest pocket

Fabric: 70% cotton, 30% polyester

Weight: White – 130gm/m² Colour – 135gm/m²

Sizes: S – 3XL

Carton: 12



FRUIT OF THE LOOM®

76-77



KIDS

*Choosing the right garment
is child's play*

24 STYLES, 22 COLOURS

T-SHIRTS AND NEW **sofspan**® T's
POLOS, SWEATS AND FLEECE

ALL STYLES CONFORM TO EU SAFETY RULES

AVAILABLE UP TO AGE 14-15

More colour, more fun!



FRUIT OF THE LOOM®

78-79

NEW

KIDS sofspun® T

61-015-0

- Innovative Sofspun® fabric with a super soft feel
- Fashion fit for a retail look
- Crew neck with cotton/Lycra® rib and single needle stitching
- Self-fabric shoulder to shoulder taping

Fabric: 100% cotton*

*Heather Grey 97% cotton, 3% polyester

Weight: White – 160gm/m² Colour – 165gm/m²

Sizes: 3-4, 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 72



ADULTS - P.10





New

sofspun®

Fashion Fit T's



GIRLS **sofspun®** T

61-017-0

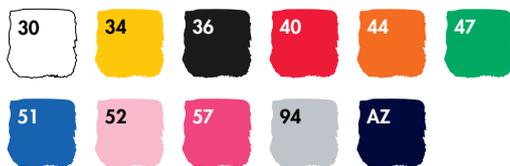
- Innovative Sofspun® fabric with a super soft feel
- Girls fit with shaped side seams
- Crew neck with cotton/Lycra® rib and single needle stitching
- Self-fabric shoulder to shoulder taping

Fabric: 100% cotton*
*Heather Grey 97% cotton, 3% polyester

Weight: White – 160gm/m² Colour – 165gm/m²

Sizes: 3-4, 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 72



LADIES - P.11



FRUIT OF THE LOOM®

80-81



GIRLS VALUEWEIGHT T

61-005-0

- Crew neck with cotton/Lycra® rib
- Self-fabric back neck tape
- Girls fit with shaped side seams
- Produced using Belcoro® yarn for a cleaner, more stable print area
- Fine knit gauge for enhanced printability

Fabric: 100% cotton, Belcoro® yarn

Weight: White – 160gm/m² Colour – 165gm/m²

Sizes: 3-4, 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 72

KIDS VALUEWEIGHT T

61-033-0

- Crew neck with cotton/Lycra® rib
- Self-fabric back neck tape
- Produced using Belcoro® yarn for a cleaner, more stable print area
- Fine knit gauge for enhanced printability

Fabric: 100% cotton*, Belcoro® yarn

*Heather Grey 97% cotton, 3% polyester

Weight: White – 160gm/m² Colour – 165gm/m²

Sizes: 1-2, 2-3, 3-4, 5-6, 7-8, 9-11, 12-13, 14-15

Ages 1-2 and 2-3 available in White, Navy, Sunflower, Red, Royal Blue, Light Pink and Sky Blue only

Carton: 108 (72 age 14-15)

Belcoro.
THE PERFORMANCE YARN
Softer feel for comfort



ADULTS - P.14



Belcoro.
THE PERFORMANCE YARN
Softer feel for comfort





KIDS VALUEWEIGHT LONG SLEEVE T

61-007-0

- Crew neck with cotton/Lycra® rib
- Self-fabric back neck tape
- Cotton/Lycra® rib cuff
- Produced using Belcoro® yarn for a cleaner, more stable print area
- Fine knit gauge for enhanced printability

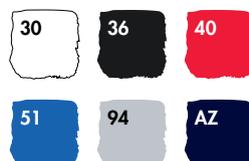
Fabric: 100% cotton*, Belcoro® yarn
*Heather Grey 97% cotton, 3% polyester

Weight: White – 160gm/m² Colour – 165gm/m²

Sizes: 3-4, 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 72

Belcoro.
THE BELCORO GROUP
Softer feel for comfort



ADULTS - P.18



FRUIT OF THE LOOM®



KIDS
100% POLYESTER
PERFORMANCE T

KIDS PERFORMANCE T

61-013-0

- 100% textured polyester for excellent moisture wicking and quick dry performance
- Sporty raglan sleeves with coverstitch detail to seams
- Printed back neck label for comfort
- Self-fabric back neck tape

Fabric: 100% polyester

Weight: 140gm/m²

Sizes: 3-4, 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 72



30

36

40

57

AZ

LM

XK

ZU

ADULTS - P.30





KIDS 65/35 LONG SLEEVE POLO

63-201-0

- Guaranteed to perform at 60°C wash
- Two-button placket with self-coloured buttons
- Cotton/elastane rib cuff

Fabric: Easy-care 65% polyester, 35% cotton

Weight: White – 170gm/m² Colour – 180gm/m²

Sizes: 3-4, 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 36



KIDS 65/35 POLO

63-417-0

- Guaranteed to perform at 60°C wash
- Two-button placket with self-coloured buttons

Fabric: Easy-care 65% polyester, 35% cotton

Weight: White – 170gm/m² Colour – 180gm/m²

Sizes: 3-4, 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 36



ADULTS - P.39



LIGHTWEIGHT SWEATS

Our Lightweight Sweats for kids are made from 240gm/m² unbrushed fabric and are ideal for warmer weather, or layering on cooler days – perfect for school, playing sports or having amazing adventures!

To compare our sweats collections, take a look at our Sweats Guide on page 112.



KIDS LIGHTWEIGHT OPEN HEM JOG PANTS

64-005-0

- Lightweight unbrushed fleece
- Elasticated waist with continuous draw cord, in-line with European childrenswear legislation
- Side pockets
- Open hem
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 240gm/m²

Sizes: 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 36

36

94

AZ



KIDS LIGHTWEIGHT HOODED SWEAT

62-009-0

- Lightweight unbrushed fleece
- Raglan sleeves
- Hood without draw cord, in-line with European childrenswear legislation
- Front pouch pocket
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 240gm/m²

Sizes: 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 24

ADULTS - P.49



CLASSIC SWEATS

Made from our unbeatable Belcoro® yarn for enhanced pilling and washing performance, our durable 80% cotton, 20% polyester Classic Sweats are designed for even the most active kids.

To compare our sweats collections, take a look at our Sweats Guide on page 112.



KIDS CLASSIC HOODED SWEAT JACKET

62-045-0

- Double fabric hood without draw cord, in-line with European childrenswear legislation
- Single jersey back neck tape
- Two front pouch pockets
- Covered zip for enhanced printability
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 280gm/m²

Sizes: 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 24

Belcoro.
THE DISTINGUISHED YARN
Softer feel for comfort



ADULTS - P.58





KIDS CLASSIC HOODED SWEAT

62-043-0

- Double fabric hood without draw cord, in-line with European childrenswear legislation
- Front pouch pocket
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 280gm/m²

Sizes: 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 24

Belcoro.
SOFTER FEEL FOR COMFORT



ADULTS - P.56



FRUIT OF THE LOOM.

88-89



KIDS CLASSIC SWEAT JACKET

62-005-0

- Cadet collar with single jersey back neck tape
- Covered zip for enhanced printability
- Two front pouch pockets
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 280gm/m²

Sizes: 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 24

Belcoro.
SOFTER FEEL FOR COMFORT



ADULTS - P.59



KIDS CLASSIC ELASTICATED CUFF JOG PANTS

64-051-0

- Elasticated waist with continuous draw cord, in-line with European childrenswear legislation
- Side pockets
- Elasticated cuffs
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 280gm/m²

Sizes: 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 36

Belcoro.
SOFTER FEEL FOR COMFORT



NEW:



ADULTS - P.61





KIDS CLASSIC SET-IN SWEAT

62-041-0

- Single jersey shoulder to shoulder taping
- Neck, waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 280gm/m²

Sizes: 3-4, 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 36

Belcoro®
Softer feel for comfort



ADULTS - P.60



KIDS CLASSIC RAGLAN SWEAT

62-039-0

- Single jersey back neck tape
- Neck, waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 280gm/m²

Sizes: 3-4, 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 36

Belcoro®
Softer feel for comfort

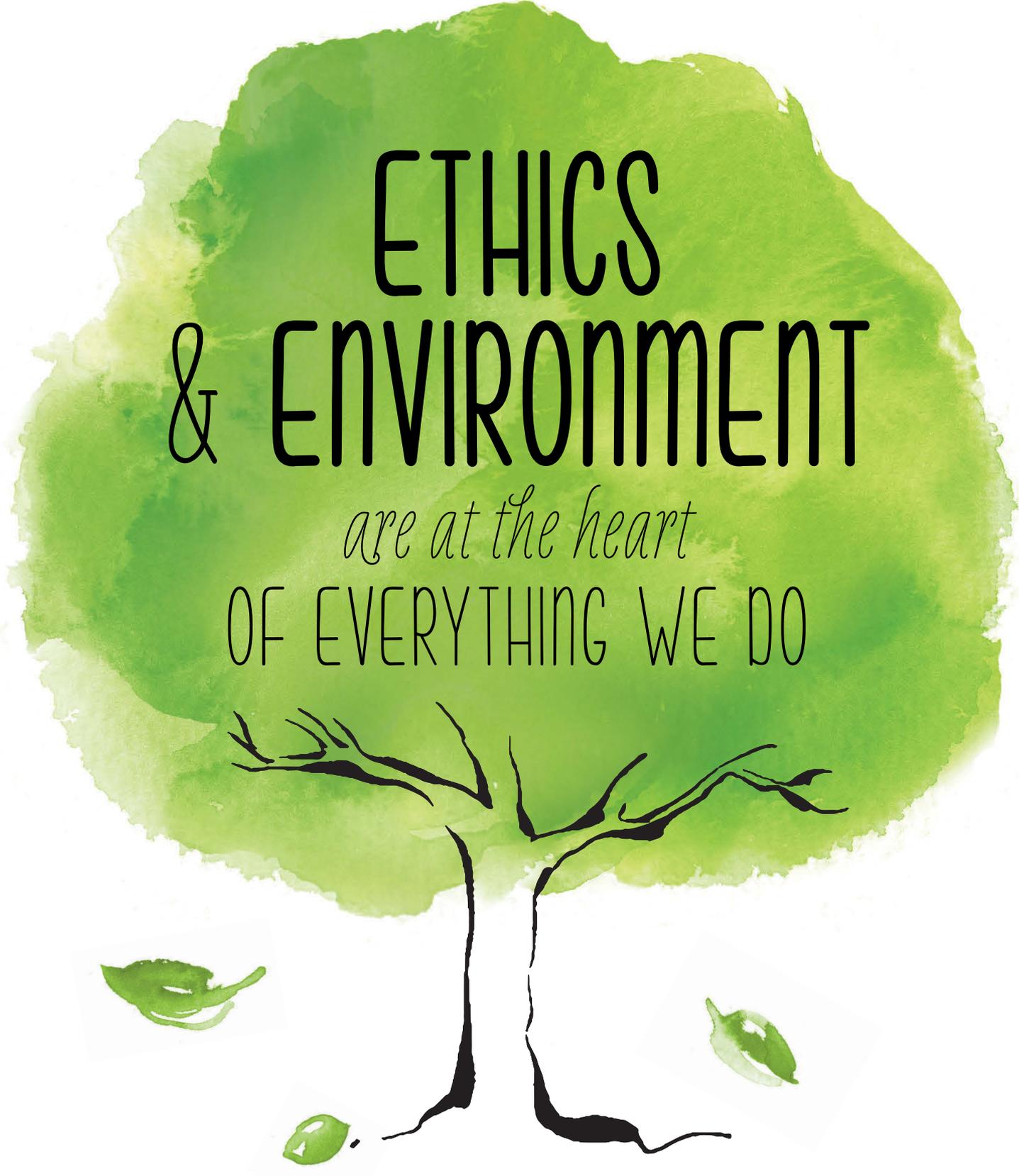


ADULTS - P.60



FRUIT OF THE LOOM®

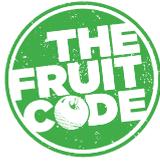
90-91



ETHICS & ENVIRONMENT

are at the heart
OF EVERYTHING WE DO

The same way you can trust the quality of Fruit of the Loom garments, you can trust our commitment to do the right thing across every aspect of our business, and we insist on the same from our suppliers too.



Our own industry-leading **Code of Conduct** sets the standard, and applies not only to us, but to our suppliers and business partners too. We ensure that independent audits of all production facilities and third party suppliers are in compliance with our Fruit Code. As far as we see it, the only way to do things is the *right* way.

ETHICALLY VERIFIED BY INDEPENDENT ORGANISATIONS



Oeko-Tex is an internationally-renowned testing and certification system for textiles. Every Fruit of the Loom garment is Oeko-Tex Standard 100 approved, which certifies that all our textiles contain absolutely no substances that are harmful to humans or the environment.



WRAP is an organisation dedicated to ensuring lawful, humane and ethical manufacturing across the world. All Fruit of the Loom facilities, plus those of our suppliers, are WRAP certified, and our plant in Morocco has been awarded a Gold Certificate, demonstrating our very high standards in relation to the 12 WRAP principles.



Human rights couldn't be more important to Fruit of the Loom, from raw material to finished garment. That's why we only use ethically-produced yarn, with the majority of our raw cotton coming from the USA. We do not use Uzbekistan cotton and require that all our suppliers and partners refrain from directly buying cotton from Uzbekistan, nor do they source yarn or textiles from suppliers who do.

EXCEPTIONAL ENVIRONMENTAL CREDENTIALS

Our purpose-built plant in Morocco was designed to reflect the emphasis we put on clean manufacturing and we use all the technology we can to make a real difference to our consumption and output.

Our efficient use of water at the factory was a priority, and our water treatment facility has been recognised at a local and international level. Any water we use is treated (we recycle up to 60%) and returns to the river cleaner than it arrived; since we began returning clean water to the river, the river bed has regenerated and it is now alive with fish downstream.

We believe in doing the right thing!



PREMIUM SWEATS

Our Kid's Premium Sweats are super soft with cosy 70% ringspun cotton, 30% polyester brushed fabric and excellent handle. They are available in a number of fun yet practical styles that make them a big favourite with both kids and parents alike.

To compare our sweats collections, take a look at our Sweats Guide on page 112.



KIDS PREMIUM HOODED SWEAT JACKET

62-035-0

- Double fabric hood without draw cord, in-line with European childrenswear legislation
- Single jersey back neck tape
- Two front pouch pockets
- Covered zip for enhanced printability
- Waist and cuff in cotton/elastane rib

Fabric: 70% cotton, 30% polyester

Weight: 280gm/m²

Sizes: 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 24



ADULTS - P.65





KIDS PREMIUM HOODED SWEAT

62-037-0

- Single jersey back neck tape
- Double fabric hood without draw cord, in-line with European childrenswear legislation
- Front pouch pocket
- Waist and cuff in cotton/elastane rib

Fabric: 70% cotton, 30% polyester

Weight: 280gm/m²

Sizes: 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 24



KIDS PREMIUM SWEAT JACKET

62-001-0

- Cadet collar with single jersey back neck tape
- Covered zip for enhanced printability
- Two front pouch pockets
- Waist and cuff in cotton/elastane rib

Fabric: 70% cotton, 30% polyester

Weight: 280gm/m²

Sizes: 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 24



FRUIT OF THE LOOM

94-95

KIDS PREMIUM SET-IN SWEAT

62-031-0

- Single jersey back neck tape
- Neck, waist and cuff in cotton/elastane rib

Fabric: 70% cotton, 30% polyester

Weight: 280gm/m²

Sizes: 3-4, 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 36



ADULTS - P.68



KIDS PREMIUM RAGLAN SWEAT

62-033-0

- Single jersey back neck tape
- Neck, waist and cuff in cotton/elastane rib

Fabric: 70% cotton, 30% polyester

Weight: 280gm/m²

Sizes: 3-4, 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 36



KIDS PREMIUM ELASTICATED CUFF JOG PANTS

64-025-0

- Elasticated waist with continuous draw cord, in-line with European childrenswear legislation
- Side pockets
- Elasticated cuffs

Fabric: 70% cotton, 30% polyester

Weight: 280gm/m²

Sizes: 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 36



ADULTS - P.69



FRUIT OF THE LOOM®

96-97

UNIQUE HOODIE

Our Kids Unique Hoodies are sure to be a big hit. Uniquely designed to enable printing to the back of the hood as well as the body, they are perfect for licensing, tourism and kids' promotions. Exclusive product license number 001177661.





All prints shown are for illustration purposes only.

KIDS UNIQUE HOODIE

62-007-0

- Double fabric hood without draw cord, in-line with European childrenswear legislation
- Panel to back of hood to enable printing
- Front pouch pocket
- Waist and cuff in cotton/Lycra® rib
- Produced using Belcoro® yarn for a cleaner, more stable print area

Fabric: 80% cotton Belcoro® yarn, 20% polyester

Weight: 280gm/m²

Sizes: 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 24

Belcoro.
SOFTER FEEL FOR COMFORT



ADULTS - P.62



KIDS OUTDOOR FLEECE

62-511-0

- Cadet collar with herringbone neck tape
- Cover seam detail to hem, cuff and shoulder seams
- Self-coloured zips to front and pockets
- No adjustable draw cord and stopper in hem to be in-line with European childrenswear legislation

Fabric: 100% polyester, pill resistant fleece

Weight: 300gm/m²

Sizes: 3-4, 5-6, 7-8, 9-11, 12-13, 14-15

Carton: 24



ADULTS - P.70



FRUIT OF THE LOOM®

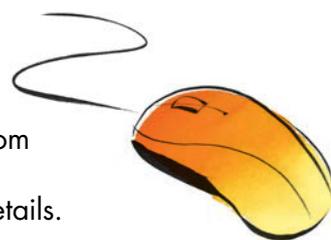


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every drop
OF BUSINESS
out of
YOUR FRUIT

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An image library with all current model and product photography



Tools for your website and catalogue such as colour swatches and product details

Join today: visit www.fruitoftheloom.co.uk



FRUIT OF THE LOOM

100-101

PRODUCT GUIDE: EVERYTHING YOU NEED TO KNOW

PAGE NUMBER	10	11	80	81	13	14	14	82	82	16
STYLE NAME	NEW SOFSPUN® T	NEW LADY-FIT SOFSPUN® T	NEW KIDS SOFSPUN® T	NEW GIRLS SOFSPUN® T	ORIGINAL T	VALUE-WEIGHT T	LADYFIT VALUE-WEIGHT T	KIDS VALUE-WEIGHT T	GIRLS VALUE-WEIGHT T	VALUE-WEIGHT VNECK T
CODE	61-4120	61-4140	61-0150	61-0170	61-0820	61-0360	61-3720	61-0330	61-0050	61-0660
WEIGHT gm/m² (White/Colours)	160/165	160/165	160/165	160/165	135/145	160/165	160/165	160/165	160/165	160/165
FABRIC	100% Cotton*	100% Cotton*	100% Cotton*	100% Cotton*	100% Cotton*	100% Cotton†*	100% Cotton*	100% Cotton*	100% Cotton	100% Cotton*
CARTON SIZE	72 (36 3XL)	72	72	72	120 (108 2XL)	72 (36 3XL, 4XL, 5XL)	72	108 (72 14-15)	72	72
SIZES	S - 3XL	XS - 2XL	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	S - 2XL	S - 5XL‡	XS - 2XL	1-2, 2-3, 3-4, 5-6, 7-8, 9-11, 12-13, 14-15†	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	S - 2XL
30	White									
32	Navy						NEW			NEW
34	Sunflower									
36	Black									
38	Bottle Green				NEW					
40	Red									
41	Burgundy									
44	Orange									
47	Kelly Green									
51	Royal Blue									
52	Light Pink									
57	Fuchsia				NEW					
59	Classic Olive				NEW					
60	Natural									
80	Steel Blue									
87	Charcoal									
93	Ash									
94	Heather Grey									
3M	Khaki									
AZ	Deep Navy									
BX	Brick Red				NEW					
CQ	Chocolate									
GL	Light Graphite				NEW					
K2	Yellow									
LM	Lime				NEW					
PE	Purple				NEW					
YT	Sky Blue				NEW					
ZU	Azure Blue				NEW					
15	Steel Blue/Deep Navy									
17	Khaki/Light Graphite									
22	Navy/White									
85	Deep Navy/White									
AM	Sunflower/Kelly Green									
AW	White/Royal Blue									
KB	Royal Blue/White									
KW	Black/White									
OF	Orange/Light Graphite									
RS	Sky Blue/White									
RW	Red/White									
TH	White/Black									
WE	White/Deep Navy									
WK	White/Kelly Green									
WM	White/Red									

†Ash - 99% cotton, 1% polyester. *Heather Grey - 97% cotton, 3% polyester. ‡3XL-5XL available in White, Black, Navy and Heather Grey only.
 †Ages 1-2 and 2-3 available in White, Navy, Sunflower, Red, Royal Blue, Light Pink and Sky Blue only.

PRODUCT GUIDE - T-SHIRTS

PAGE NUMBER	26	27	27	28	28	29	29	30	31	84
STYLE NAME	HEAVY POCKET T	SUPER PREMIUM T	SUPER PREMIUM LONG SLEEVE T	LADYFIT CREW NECK T	LADYFIT VNECK T	LADYFIT LONG SLEEVE CREW NECK T	LADYFIT STRAP T	PERFORMANCE T	LADYFIT PERFORMANCE T	KIDS PERFORMANCE T
CODE	61-202-0	61-044-0	61-042-0	61-378-0	61-382-0	61-384-0	61-024-0	61-390-0	61-392-0	61-013-0
WEIGHT gm/m ² (White/Colours)	185/195	190/205	190/205	200/210	200/210	200/210	210/220	140	140	140
FABRIC	100% Cotton	100% Cotton†*	100% Cotton	95% Cotton, 5% Elastane	95% Cotton, 5% Elastane	95% Cotton, 5% Elastane	100% Cotton	100% Polyester	100% Polyester	100% Polyester
CARTON SIZE	72	72	72 (60 2XL)	36	36	36	36	72	72	72
SIZES	S – 2XL	S – 3XL‡	S – 2XL	XS – 2XL	XS – 2XL	XS – 2XL	XS – 2XL	S – 2XL	XS – 2XL	3-4, 5-6, 7-8, 9-11, 12-13, 14-15
30 } White										
32 } Navy										
34 } Sunflower										
36 } Black										
38 } Bottle Green										
40 } Red										
41 } Burgundy										
44 } Orange										
47 } Kelly Green										
51 } Royal Blue										
52 } Light Pink										
57 } Fuchsia										
59 } Classic Olive										
60 } Natural										
77 } Emerald										
80 } Steel Blue										
87 } Charcoal										
93 } Ash										
94 } Heather Grey										
3M } Khaki										
AZ } Deep Navy										
BX } Brick Red										
CQ } Chocolate										
GL } Light Graphite										
K2 } Yellow										
LM } Lime										
PE } Purple										
SK } Smoke										
TM } Forest Green										
XK } Bright Yellow										
XW } Zinc										
YT } Sky Blue										
ZU } Azure Blue										
15 } Steel Blue/Deep Navy										
17 } Khaki/Light Graphite										
22 } Navy/White										
85 } Deep Navy/White										
AM } Sunflower/Kelly Green										
AW } White/Royal Blue										
KB } Royal Blue/White										
KW } Black/White										
OF } Orange/Light Graphite										
RS } Sky Blue/White										
RW } Red/White										
TH } White/Black										
WE } White/Deep Navy										
WK } White/Kelly Green										
WM } White/Red										

†Ash – 99% cotton, 1% polyester. *Heather Grey – 97% cotton, 3% polyester. ‡3XL available in White, Black, Navy and Heather Grey only.

POLOS

35	35	36	37	37	39	39	85	40	41	85	42	43	
PREMIUM POLO	LADYFIT PREMIUM POLO	PREMIUM TIPPED POLO	PREMIUM LONG SLEEVE POLO	HEAVY POLO	65/35 POLO	LADYFIT 65/35 POLO	KIDS 65/35 POLO	65/35 POCKET POLO	HEAVY 65/35 POLO	KIDS 65/35 LONG SLEEVE POLO	ORIGINAL POLO	LADYFIT POLO	
63-218-0	63-030-0	63-032-0	63-310-0	63-000-0	63-402-0	63-212-0	63-417-0	63-308-0	63-204-0	63-201-0	63-214-0	63-560-0	
170/180	170/180	170/180	170/180	230/240	170/180	170/180	170/180	170/180	220/230	170/180	170/180	210/220	
100% Cotton†*	100% Cotton†*	100% Cotton	100% Cotton††	100% Cotton	Easy-care 65% Polyester, 35% Cotton	100% Cotton	97% Cotton, 3% Elastane						
36	36	36	36	36	36 (12 4XL & 5XL)	36	36	36	36	36	48	36	
S - 3XL	XS - 2XL	S - 3XL	S - 3XL	S - 3XL	S - 5XL‡	XS - 2XL	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	S - 3XL	S - 3XL	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	S - 3XL	XXS - 2XL‡	
													30
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													77
													80
													87
													93
													94
													3M
													AZ
													BX
													CQ
													GL
													K2
													LM
													PE
													SK
													TM
													XX
													XW
													YT
													ZU
													15
													17
													22
													85
													AM
													AW
													KB
													KW
													OF
													RS
													RW
													TH
													WE
													WK
													WM

†Ash - 90% cotton, 10% polyester. *Heather Grey - 97% cotton, 3% polyester.
 ‡4XL & 5XL available in White, Black, Navy and Heather Grey only. †XXS available in White and Sky Blue only.



LIGHTWEIGHT SWEATS

46	47	47	49	48	87	50	50	51	51	52	53	53	86	
NEW LIGHTWEIGHT SEAM SWEAT	NEW LIGHTWEIGHT SWEAT JACKET	NEW LIGHTWEIGHT ZIP NECK SWEAT	LIGHTWEIGHT HOODED SWEAT	LADYFIT LIGHTWEIGHT HOODED SWEAT	KIDS LIGHTWEIGHT HOODED SWEAT	LIGHTWEIGHT HOODED SWEAT JACKET	LADYFIT LIGHTWEIGHT HOODED SWEAT JACKET	LIGHTWEIGHT RAGLAN SWEAT	LADYFIT LIGHTWEIGHT RAGLAN SWEAT	LIGHTWEIGHT SHORTS	LIGHTWEIGHT OPEN HEM JOG PANTS	LADYFIT OPEN HEM JOG PANTS	KIDS LIGHTWEIGHT OPEN HEM JOG PANTS	
62-156-0	62-160-0	62-158-0	62-140-0	62-148-0	62-009-0	62-144-0	62-150-0	62-138-0	62-146-0	64-036-0	64-038-0	64-048-0	64-005-0	
240	240	240	240	240	240	240	240	240	240	240	240	280	240	
80% Cotton, 20% Polyester	80% Cotton, 20% Polyester	80% Cotton, 20% Polyester	80% Cotton, 20% Polyester	80% Cotton, 20% Polyester	80% Cotton, 20% Polyester	80% Cotton, 20% Polyester	80% Cotton, 20% Polyester	80% Cotton, 20% Polyester	80% Cotton, 20% Polyester	80% Cotton, 20% Polyester	80% Cotton, 20% Polyester	80% Cotton, 20% Polyester	70% Cotton, 30% Polyester	80% Cotton, 20% Polyester
24	24	24	24	24	24	24	24	24	24	24	24	24	36	
S - 2XL	S - 2XL	S - 2XL	S - 2XL	XS - 2XL	5-6, 7-8, 9-11, 12-13, 14-15	S - 2XL	XS - 2XL	S - 2XL	XS - 2XL	S - 2XL	S - 2XL	XS - 2XL	5-6, 7-8, 9-11, 12-13, 14-15	
														30
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														93
														94
														3M
														AZ
														BX
														CQ
														GL
														K2
														LM
														MU
														OC
														OD
														PE
														SK
														TM
														XK
														XW
														YT
														ZU



FRUIT OF THE LOOM

PRODUCT GUIDE - CLASSIC SWEATS

PAGE NUMBER	56	56	89	58	88	59	90	59
STYLE NAME	CLASSIC HOODED SWEAT	LADY-FIT CLASSIC HOODED SWEAT	KIDS CLASSIC HOODED SWEAT	CLASSIC HOODED SWEAT JACKET	KIDS CLASSIC HOODED SWEAT JACKET	CLASSIC SWEAT JACKET	KIDS CLASSIC SWEAT JACKET	CLASSIC ZIP NECK SWEAT
CODE	62-208-0	62-038-0	62-043-0	62-062-0	62-045-0	62-230-0	62-005-0	62-114-0
WEIGHT gm/m ² (White/Colours)	280	280	280	280	280	280	280	280
FABRIC	80% Cotton, 20% Polyester	80% Cotton, 20% Polyester	80% Cotton, 20% Polyester	80% Cotton, 20% Polyester	80% Cotton, 20% Polyester	80% Cotton, 20% Polyester	80% Cotton, 20% Polyester	80% Cotton, 20% Polyester
CARTON SIZE	24	24	24	24	24	24	24	24
SIZES	S - 2XL	XS - 2XL	5-6, 7-8, 9-11, 12-13, 14-15	S - 2XL	5-6, 7-8, 9-11, 12-13, 14-15	S - 2XL	5-6, 7-8, 9-11, 12-13, 14-15	S - 2XL
30 } White								
32 } Navy								
34 } Sunflower								
36 } Black								
38 } Bottle Green								
40 } Red								
41 } Burgundy								
44 } Orange								
47 } Kelly Green								
51 } Royal Blue								
52 } Light Pink								
57 } Fuchsia								
59 } Classic Olive								
60 } Natural								
77 } Emerald								
80 } Steel Blue								
87 } Charcoal								
93 } Ash								
94 } Heather Grey								
3M } Khaki								
AZ } Deep Navy								
BX } Brick Red								
CQ } Chocolate								
GL } Light Graphite								
K2 } Yellow								
LM } Lime								
MU } Mid Blue								
OC } Oxford Grey								
OD } Oxford Blue								
PE } Purple								
SK } Smoke								
TM } Forest Green								
XK } Bright Yellow								
XW } Zinc								
YT } Sky Blue								
ZU } Azure Blue								

PRODUCT GUIDE - PREMIUM SWEATS

PAGE NUMBER	64	95	65	65	94	66	66	95
STYLE NAME	PREMIUM HOODED SWEAT	KIDS PREMIUM HOODED SWEAT	PREMIUM HOODED SWEAT JACKET	LADYFIT PREMIUM HOODED SWEAT JACKET	KIDS PREMIUM HOODED SWEAT JACKET	PREMIUM SWEAT JACKET	LADYFIT PREMIUM SWEAT JACKET	KIDS PREMIUM SWEAT JACKET
CODE	62-152-0	62-037-0	62-034-0	62-118-0	62-035-0	62-228-0	62-116-0	62-001-0
WEIGHT gm/m ² (White/Colours)	280	280	280	280	280	280	280	280
FABRIC	70% Cotton, 30% Polyester	70% Cotton, 30% Polyester	70% Cotton, 30% Polyester	70% Cotton, 30% Polyester	70% Cotton, 30% Polyester	70% Cotton, 30% Polyester	70% Cotton, 30% Polyester	70% Cotton, 30% Polyester
CARTON SIZE	24	24	24	24	24	24	24	24
SIZES	S - 2XL	5-6, 7-8, 9-11, 12-13, 14-15	S - 2XL	XS - 2XL	5-6, 7-8, 9-11, 12-13, 14-15	S - 2XL	XS - 2XL	5-6, 7-8, 9-11, 12-13, 14-15
30	White							
32	Navy							
34	Sunflower							
36	Black							
38	Bottle Green							
40	Red							
41	Burgundy							
44	Orange							
47	Kelly Green							
51	Royal Blue							
52	Light Pink							
57	Fuchsia							
59	Classic Olive							
60	Natural							
77	Emerald							
80	Steel Blue							
87	Charcoal							
93	Ash							
94	Heather Grey							
3M	Khaki							
AZ	Deep Navy							
BX	Brick Red							
CQ	Chocolate							
GL	Light Graphite							
K2	Yellow							
LM	Lime							
MU	Mid Blue							
OC	Oxford Grey							
OD	Oxford Blue							
PE	Purple							
SK	Smoke							
TM	Forest Green							
XK	Bright Yellow							
XW	Zinc							
YT	Sky Blue							
ZU	Azure Blue							

PREMIUM SWEATS AND FLEECE

68	96	69	69	97	97	70	70	99	71
PREMIUM SETIN SWEAT	KIDS PREMIUM SETIN SWEAT	PREMIUM ZIP NECK SWEAT	PREMIUM ELASTICATED CUFF JOG PANTS	KIDS PREMIUM ELASTICATED CUFF JOG PANTS	KIDS PREMIUM RAGLAN SWEAT	FULL ZIP FLEECE	LADY-FIT FULL ZIP FLEECE	KIDS OUTDOOR FLEECE	HALF ZIP FLEECE
62-154-0	62-031-0	62-032-0	64-040-0	64-025-0	62-033-0	62-510-0	62-066-0	62-511-0	62-512-0
280	280	280	280	280	280	300	300	300	300
70% Cotton, 30% Polyester	70% Cotton, 30% Polyester	70% Cotton, 30% Polyester	70% Cotton, 30% Polyester	70% Cotton, 30% Polyester	70% Cotton, 30% Polyester	100% Polyester*	100% Polyester	100% Polyester	100% Polyester*
36 (24 2XL)	36	24	36 (24 2XL)	36	36	12	12	24	12
S - 2XL	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	S - 2XL	S - 2XL	5-6, 7-8, 9-11, 12-13, 14-15	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	S - 2XL	S - 2XL	3-4, 5-6, 7-8, 9-11, 12-13, 14-15	S - 2XL

*Smoke 75% polyester, 25% viscose.

SWEATS GUIDE

OUR SWEATS AT A GLANCE

	LIGHTWEIGHT SWEATS	CLASSIC SWEATS	PREMIUM SWEATS
Fabric Composition	80% cotton, 20% polyester	80% cotton, 20% polyester	70% cotton, 30% polyester
Belcoro® Yarn	✓	✓	✗
Fabric Weight	240gm/m ²	280gm/m ²	280gm/m ²
Knit Gauge	13 gauge	13 gauge	18 gauge
Open-end or Ringspun	Open-end	Open-end	Ringspun
Brushed or Unbrushed Fleece	Unbrushed	Brushed	Brushed



100% COTTON FACE

All our Sweats use an innovative technique that keeps the polyester at the back of the fabric and cotton at the front. It's polyester that causes a garment to pill, so this technique gives each sweat greater durability and unbeatable pilling performance.

SIZE GUIDE

All of our measurements are based on actual 'To Fit' body sizes and not the size of the garment itself. For example, a polo with a 'Chest to Fit' size of 92-97cms/36-38" will fit someone with similar chest measurements, or jog pants with a 'Waist to Fit' of 44cms/34" will fit someone with similar waist measurements.

MEN

	S	M	L	XL	2XL	3XL	4XL	5XL
Chest (inches)	35"-37"	38"-40"	41"-43"	44"-46"	47"-49"	50"-52"	53"-55"	56"-58"
Chest (cm)	89-94cm	96.5-101.5cm	104-109cm	112-117cm	119.5-124.5cm	127-132cm	134.5-139.5cm	142-147cm
Collar (inches)	14.5"-15"	15.5"	16"-16.5"	17"-17.5"	18"	18.5"-19"	-	-
Collar (cm)	37-38cm	39-40cm	41-42cm	43-44cm	45-46cm	47-48cm	-	-
Waist (inches)	32"	34"	36"	38"	40"	-	-	-
Waist (cm)	81cm	86cm	91.5cm	96.5cm	101.5cm	-	-	-

LADIES

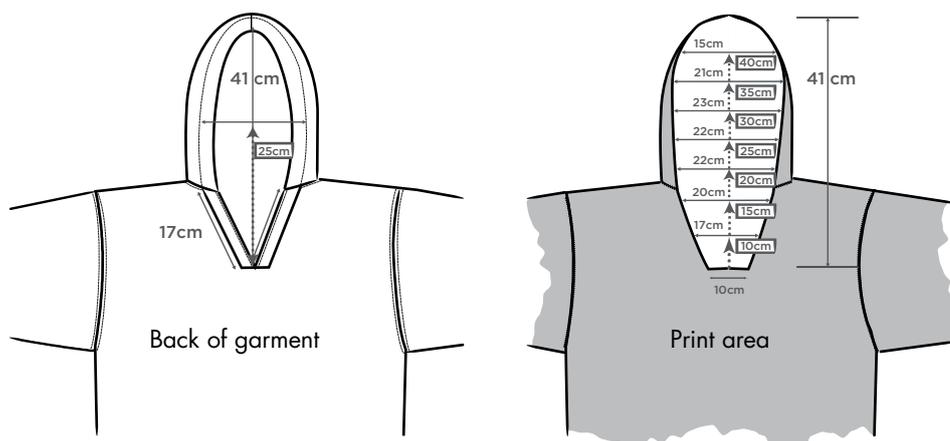
International	XXS	XS	S	M	L	XL	2XL	3XL
UK	6	8	10	12	14	16	18	20
Europe	32	34	36	38	40	42	44	46
France	34	36	38	40	42	44	46	48
Italy	38	40	42	44	46	48	50	52

KIDS

Age	1-2	2-3	3-4	5-6	7-8	9-11	12-13	14-15
Height (cm)	92cm	98cm	104cm	116cm	128cm	140cm	152cm	164cm

UNIQUE HOODIE PRINT SPECIFICATION

Designed for ease of printability, all styles and sizes have the same size hood and print area. All measurements have a tolerance of +/- 1cm.



FRUIT OF THE LOOM

COLOUR IS OUR WORLD



Whatever the colour, you'll find your favourite at Fruit. From the boldest brights to casual neutrals, to simple black or white, no one does colour quite like us.

We offer a comprehensive palette to suit any corporate identity, sports team, school uniform or promotional activity. And to make it easy for everyone, we offer coordinating and complementary colours across mens, ladies and kids styles – the new shades on our Premium Polos are the perfect example of our commitment to delivering consistency and choice across our ranges.

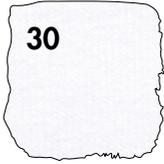
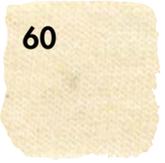
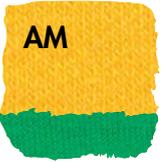
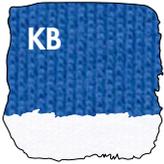
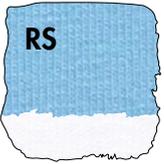
And with Fruit, the colour keeps on coming. We've just added 9 new colours to our Original T too.

Of course, what's better than colour is colour that lasts. So we only use the very best eco-friendly garment dyes for excellent colour fastness. It's colour that lasts from year to year too: we keep our colours consistent, so you can be sure that the T's you bought in one batch will be identical to the same colour T's in a future batch.

Need a garment in a colour not featured in that product's core colour range? No problem. As long as your order is at least 20,000 T-shirts or 10,000 Sweats, on any style made at our Moroccan plant, you can choose any colour from the Fruit palette.

Love colour? Love Fruit of the Loom!

COLOUR GUIDE

 30 White	 32 Navy	 34 Sunflower	 36 Black	 38 Bottle Green	 40 Red	 41 Burgundy
 44 Orange	 47 Kelly Green	 51 Royal Blue	 52 Light Pink	 57 Fuchsia	 59 Classic Olive	 60 Natural
 77 Emerald	 80 Steel Blue	 87 Charcoal	 93 Ash	 94 Heather Grey	 3M Khaki	 AZ Deep Navy
 BX Brick Red	 CQ Chocolate	 GL Light Graphite	 K2 Yellow	 LM Lime	 MU Mid Blue	 OC Oxford Grey
 OD Oxford Blue	 PE Purple	 SK Smoke	 TM Forest Green	 XK Bright Yellow	 XW Zinc	 YT Sky Blue
 ZU Azure Blue	 15 Steel Blue/ Deep Navy	 17 Khaki/ Light Graphite	 22 Navy/White	 85 Deep Navy/ White	 AM Sunflower/ Kelly Green	 AW White/ Royal Blue
 KB Royal Blue/White	 KW Black/White	 OF Orange/ Light Graphite	 RS Sky Blue/White	 RW Red/White	 TH White/Black	 WE White/ Deep Navy
 WK White/ Kelly Green	 WM White/ Red					

Due to the print process actual garment colours may vary from the printed colours.



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